The topic that I will be focusing on for this website will be on serial killers/murders in the US. Specifically, the older the better, or if the information is proving difficult to acquire, maybe more popular ones rather.

I would like to have a home page with the serial killers set up vertically with a short bio and linking it to the page with the serial killer's full information page. I would like to make it user-friendly and appealing to the crime hobbyists in the way of easy to understand, intro-level killers to look at.

The design will be dark and broody, with a pop of bright blood-red and neutral cool tone colors for the rest. I would like to use round corners and circles to help divide up the information and maybe as accent design. I will need a simple logo, I am thinking a blood droplet I can create in photoshop. And for images, I plan to use images from the internet and maybe a few small illustrations or images that I create.

I'd like to present this with a timeline sort of setup, with each killer being another section of the timeline. Within each killer's page, there will a formula of the story, crime, punishment, etc. The story/bio will be the main part with a sectioned area towards the bottom listing the other basic info in a grid or list.