

Project 1 Zoe Cox 2.16.25 ART466

In this project I will be showcasing a few different artists with the focus of Screen Printing. Each has a unique style, but similar in that they have colorful pallets, ranging in detail. The artists I would like to showcase are Laurie Hastings, Clare Halifax, and Alice Pattullo.

The show is going to be in The Walter's Art Museum in Baltimore Maryland—or a semi outdoor gallery. (if I need to make one up, I will keep the gallery location in Maryland and I will call the gallery the Printing Palace)

I don't have a theme, but I would like the tone of the gallery to be calm and relaxing. The cities in Maryland tend to feel fast paced and can be uncomfortable when you're out and about. This gallery will be a great way to just slow down, take a breather, and enjoy relaxing artwork to distract from the busy streets. The title of the show will be "Stop and Smell the Paint."

The website will project this feeling. To allow for the art to speak louder than the design, I want to use soft neutral-tone colors, one bright color for an accent. I would like to have a mini gallery for each artist on the site, with 2-3 artworks shown and a headshot of the artist as well (if they provide one of themselves on their site).