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Project 2 Proposal:
The History of Sunflowers

I propose the creation of a website titled "History of the Sunflower" to serve as a comprehensive and engaging resource on the rich history and cultural significance of the sunflower. This website will delve into the captivating journey of the sunflower, tracing its roots from its native North American origins to its global commercialization. A particular emphasis will be placed on the contributions of the American Indian communities and its cultural significance in various societies. The target audience for this website encompasses a diverse group, including students and educators seeking historical and cultural insights, and individuals intrigued by the historical and cultural significance of plants.

To effectively present the topic, I will employ a user-centric and engaging design approach. This will involve establishing a clear information hierarchy, organizing content into well-defined sections to facilitate user navigation and information retrieval. Additionally, a narrative storytelling approach will be adopted to make the sunflower's history compelling and engaging, maintaining the user's interest. Some sort of timeline may be implemented, offering a dynamic way to showcase key milestones in the sunflower's journey.

An earthy color palette will be used to represent the plant's natural origins, with bright yellow accents employed to highlight the sunflower's vibrant appearance. High-quality images of sunflowers, American Indian artifacts, and historical illustrations will be thoughtfully incorporated to visually engage users. Cultural elements, such as Native American artwork and motifs, will be integrated to pay homage to and reflect their contributions. The website's font will be selected for clarity, readability, and a nature-inspired aesthetic.

To create a strong visual identity for the website, I will design a logo. It will feature a stylized sunflower with elements that symbolize its historical journey, such as arrows or Native American symbols. While historical images will be sourced from reputable channels, there may be a need to generate custom illustrations or infographics to vividly represent specific historical events or cultural practices associated with sunflowers.