For this exercise, you are an editor on The Towerlight. Congratulations!

Prepare for this exercise by reading Steve Buttry, “What Does ‘Community Engagement’ Mean?” The Buttry Diary, 3 June 2011, <http://stevebuttry.wordpress.com/2011/06/03/what-does-community-engagement-mean/>

Next, choose an upcoming holiday or event being held in your area or on campus. Using **four** of the different types of engagement that Buttry discusses in that article, come up with a variety of projects that a local news organization could undertake. Strive for as much variety as possible so that you can engage the maximum number of readers of all ages and interests. Write a paragraph explaining each one and what audience it would target.

Complete, well thought-out assignments will be given 20 extra credit points.

Assignments that are complete but skimpy will be given 10 extra credit points.

Assignments that are incomplete or poorly written/edited will be given zero extra credit points.