Chapter 1 Reading Quiz

NAME:

\_\_\_ 1. Because of the loss of editors over the years, why is it important for journalists to be their own editors?

1. To avoid factual errors
2. To prevent legal and ethical problems
3. To alleviate the workload of the editor
4. To skip the step of waiting for the editor to proofread their article
5. a and b

\_\_\_ 2. In the digital era, who can be an editor?

1. Individuals with no training
2. Seasoned journalists
3. Educated professionals
4. All of the above

\_\_\_ 3. What new problem has come about in the digital era that was not present in the pre-Web era?

1. Information sticks around, so writers must make it clear the day or date of an event.
2. Publications across the world are now on the same time zone.
3. Legal issues/concerns are now more important.
4. All of the above

\_\_\_ 4. A study conducted by the American Society of News Editors found that the number of copy editors in newsrooms decreased by almost \_\_\_ percent from 2002 to 2012

a. 30

b. 50

c. 75

d. 65

\_\_\_ 5. Because newspapers and magazines need multiple sources to fill their pages, many of them found that an easy way to cut costs was to:

a. Reduce the number of editors

b. Reduce the number of writers

c. Reduce the number of photographers

d. All of the above

\_\_\_ 6. What dictionary should all writers have?

1. Barron’s Law Dictionary
2. Oxford English Dictionary
3. Webster’s Third New International Dictionary
4. It doesn’t matter as long as they have a dictionary that they actually use.

\_\_\_ 7. In order to avoid legal complications, embarrassment and confusion, digital publishers must prevent content from containing potential libel. Which of the following are examples of libel that could lead to criminal charges?

1. Wrongly connecting a person with a crime
2. Using someone else’s material without proper permission
3. Commenting that you do not find a person’s outfit appropriate for the occasion
4. a and b

\_\_\_ 8. According to Professor Clay Shirky, publishing is:

1. evolving
2. going away
3. becoming more complex
4. becoming too expensive