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1. Net art is an elusive and sometimes anarchic art form which uses the Internet as its primary material. Net art works often draw on data from other Internet materials and websites, which helps give them their distinctive dynamics and transience.
<http://mirrroring.net/>
2. A net art website is different from a portfolio website because most net art websites are abstract pieces of art whereas a portfolio website showcases a collection of someone's art.
<https://ellenlupton.com/>
3. The difference between identity design, branding, and logo design is that identity design establishes a brand along with their branding. Their logo may go along with their branding, but it is just a mark to put on the brand's products and website. For example, Apple's website and overall branding is very sleek and clean whereas their logo is just an apple with a bite taken out.
<https://www.apple.com/>