

CULTURAL IMPACT OF “FRIENDS”

As someone who is considered the biggest fan of the TV Show FRIENDS, I decided to dive deeper into how this TV sensation influenced culture all around the world. For those who don't know, Friends is a sitcom that aired from 1994 to 2004 and had a significant and enduring cultural impact. The show is best known for having witty and “relatable” humor that people and youth nowadays find very cringe. Its influence extends way beyond the small screens, with catchphrases like "How you doin'?" and the iconic "we were on a break" fight between Ross and Rachel, and more iconic phrases that became a part of everyday conversation. The cast, Rachel, Ross, Monica, Chandler, Joey, and Phoebe, have become beloved figures in popular culture, and their fashion trends, hairstyles, and lifestyle choices have left a lasting mark on multiple generations all over the world. After all those years, “Friends” still remains a big source of nostalgia and inspiration, and to this day, it has a very big impact on TV Shows and sitcoms.

When it comes to designing my website and having user experience in mind, I want to make something simple that targets the audience. The audience is international people. I want to make the website in English, but I'll try not to use any big words that international people who are just learning the language can understand. I will try to use “Friends” slang as much as I can because I know everyone can relate to that and enjoy it without knowing much English. Despite of clear and understanding language, I want to make a very clear navigation bar so it is easy to navigate through the page. When I was learning English, “Friends” was a very big source of simple and relatable English for me, and I think making a website a past me would use is going to take me in the right direction on what works and what doesn't. Moreover, having a family that is currently learning English by watching “Friends”, I want to make it super easy for them to use as well.