

Michael Anyaibe
Prof. Smith
ART 466

Final Project Proposal

Idea

Zealous GD | Freelance Graphic Design Artist

Description

For the Final Project, I would like to make a brand based on the graphic design artwork I have created and advertise it as if I am a freelance graphic design artist for hire. It would be like a portfolio but showcase my artwork more like products to be purchased and previews to styles that can be ordered. Instead of focusing on just showcasing my art like a gallery, it would be structured closer to the Home Depot or Neenah Paper websites. Including adverts to styles and creating package plans can help flesh out the idea. My artwork would need to be categorized and given characterization; with specific names, detailing the parameters of the style, and putting prices on them.

Wireframe

It would need to take inspiration and framework from biography websites of artists/designers, e-commerce websites, and info pages of established websites. Home Depot, Amazon, and Neenah Paper come to mind for inspiration.