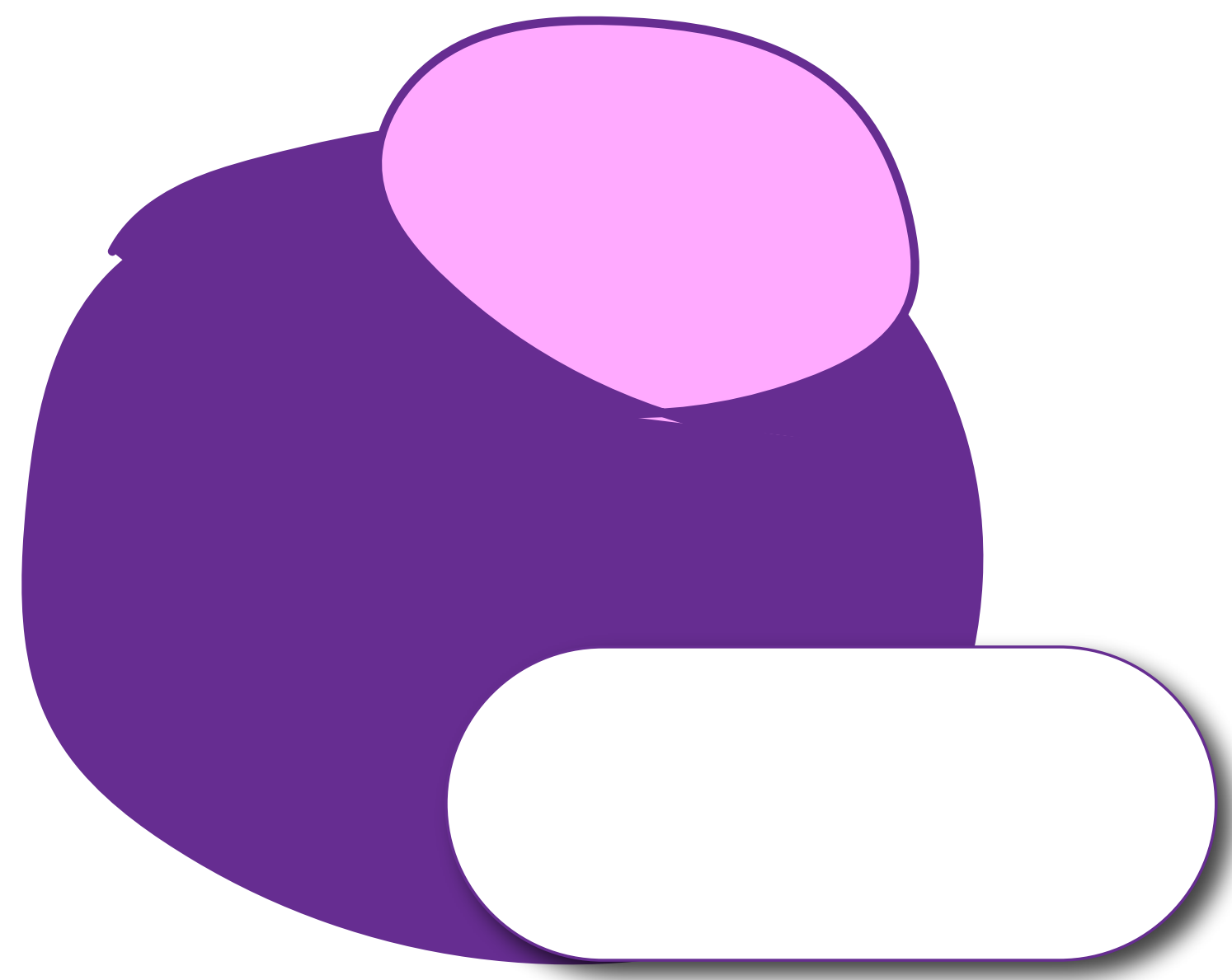


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For my final project, I'm revisiting UBAE, the Filipino-American bakery brand I originally created in class last year. It was built around my friend's little bakery brand that he runs from his home and rented out kitchens. Originally it was its own idea, but my friend ended up actually wanting to use what I made for his brand! So, I thought why not keep building on this brand system that I already made. His brand name is different since all my assets were originally for UBAE, which I think would still be nice to use as a prototype.

I want to build a website for his brand where users can peruse through what he has to offer. I want to also lean into the concept that I put forward with the original assignment. Gobind's connection aside, I originally made a model of the interior for the UBAE concept and I really wished I got to build more of the brand's assets at the time. I think their identity on the web would be really fun to explore.