

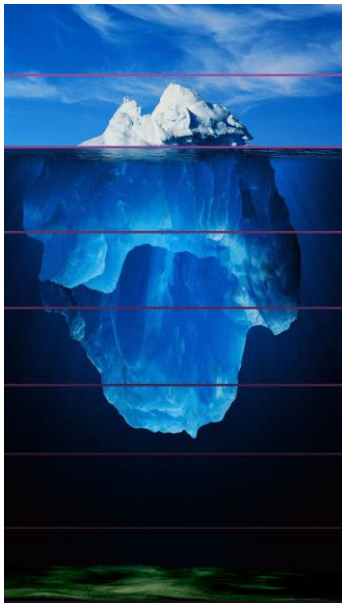
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ART466

Project 2 Proposal

My research website will be about aquatic anomalies and mysteries. My audience is anyone that enjoys learning new things or having an open mind to theories and skeptical topics. Also, my audience would be people who might experience being in deep waters or people who fish, or swim might be interested in learning more about the water. I want to present my research in an “iceberg” form I will attach a picture



for reference. The concept is that the deeper you place topics the tiers of the iceberg, the more intense or creepy the topic goes. So, with my idea of aquatic anomalies, it will get creepier and disturbing in relation to the ocean the farther you go down the iceberg. I want to have interactivity with the iceberg, having a text and image for each topic and place in a tier; once a user clicks the topic it opens an overlay that tells you all about the topic. I want the user to scroll to go to a certain tier, for accessibility and convenience I will also have a navigation to go to each section of the iceberg. I will also have a collected table of contents if a user only wants to go to a specific topic. I also think that the visual of an iceberg is perfect for this topic because the topic is about deep waters, I also want to add small details of animations of creatures swimming around in the background,

possibly if a user hovers over a link or something an animation of a creature swimming across the screen plays. I will try to make my own illustrations if time allows but for accuracy if there is an image for a topic, I want to show that as well. I will need to design a logo for this as there isn't one that exists.