

Kintrez Fowlkes

Design of WWII

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Final Project Proposal

For this project, I want to do a portfolio piece on myself. Considering that I have a lot to offer as not only a visual, but audio artist, this would be a chance for me to display projects that I feel best represent my craft from Towson with personal projects that I take great joy and pride in owning. My audience would be college students, and/or established artists who understand the difficulty and hard work that we as creative minds face. I want the website to be inviting with animation (including custom gifs of clips from my channel, and/or music videos). This gives me a chance to establish more concrete elements of my well-established online persona.

I'll be showcasing varieties of works from drawings, digital works (posters, album covers, package design (possibly) to name a few.) I want the main website to have a black, or dark, background with the text varying in light gray to white, as the center of attention would be the art itself. In contrast, I'd do a site where the background is a light pastel or white with a darker color text. I love the look of sans serif fonts, as it looks clean not only to me, but logistically speaking for online work in general. I'll do a home page describing who I am with a gif at the background of a funny clip from one of my videos, with a bit of bio information about myself, my inspirations & collaborators, and why I'm a artist. Other pages I could feature are Traditional Works, Digital Works, and Social Media Links as these are the main features of my website. I want the text to be informative, yet funny, showcasing my humor while not being distracted from the portfolio itself. I want rounded corners for sections, like Apple's UX Design, so I'll be looking for code to copy from Bootstrap and/or experiment with templates that offer the aesthetic I'm going for. I made something like this last Design for the Web class, but with my increased knowledge and experience, I want to make a website of my own, giving self- appreciation to what I've done, taking great pride in doing things my way.