https://tigerweb.towson.edu/jshoge1/

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Website topic: The History of Apple, Inc.

This website will follow a chronological timeline that outlines major events from Apple's history. Starting at the very beginning with Steve Jobs and Steve Wozniak, the website will show each major era of apple, who was in charge at the time, what major products were released, how much the company was worth, and any extra tidbits of information that would be relevant. The goal is to educate people on the history of the company better than a Wikipedia page would, with a page that's much more visually appealing, and language that's easier to understand.

The site itself will be split into a few main pages. The home page would act as a splash page, with a large image and some directions on how to get around the site. The first informational page, accessed via a drop-down menu along the top of the page, would cover "the early years" and the color scheme would be mostly beige, with some of Apple's classic colors thrown in. Along the top of the page would be a timeline with each of these eras represented. The second page would cover "the dark ages", when Apple fired Jobs and almost went bankrupt, and the color scheme would be grey and black with the same classic colors from the last page. The third page would cover "the comeback", when Jobs returned to Apple and began the path to modernization, and the color scheme would be transparent white and the colors of the iMac g3 line. The fourth page would cover "the end of an era", the final years leading to Steve Jobs' death, and the color scheme would be silver and white. The fifth page would cover "a new age", when Tim Cook took over Apple, and the color scheme would be black, grey, and white. The sixth and final page would be a "more resources" page with links, videos, and other helpful information to learn more about the history of Apple. The logo would be typographic, combining the classic and modern Apple colors. The Apple logo will not be used, except in images.

Fonts: Futura, Impact, still searching for an appropriate google font

Backgrounds: Images will be the main background with the site scrolling over

Ideas: Pixelization transition between pages?