

Idea:

Indie Animation

What is indie animation:

Indie animation is animation created outside the normal/commercial animation studios. Some of the major ones being GLITCH Productions, SpindleHorse and Lackadaisy. Some older ones include Roosterteeth and Cartoon Hangover. Something about Indie animation that sets it apart from the corporate landscape of big name studios is its ability to create without as much censorship cutting stories down to their bones to air. Indie animation can focus on animation anywhere from short form to long, and digital to stop motion. Most commonly, however, Indie Animation Studios make a lot of series which has been mainly the reason they've been in the limelight thus far. Independent animation is also usually more accessible as it's very in terms of production and uses 3rd party sites like youtube, instagram and tiktok to get their work out there. Sometimes getting popular enough to have their shows be picked up by streaming services. It's a huge thing for independent film to make it mainstream as we've also seen with the many accolades of Iron Lung directed and starring Mark Fishback or Markiplier online.

How to apply user experience design to a website:

Homepage

Page for different studios

Page for history

Page for shows to watch to support the lil guy

Page for links