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Design For The WWW II
Project 2 Research Project
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Project 2: LEXUS

My second project will be around the car manufacturer Lexus. I plan on discussing the history of the Lexus brand, its impact in today's car world, and notable cars that I find the most influential from the fleet. Lexus is the luxury brand under the umbrella of Toyota, starting in 1989. Being headquartered in Nagoya, Japan, Lexus has made a huge impact on the economical car community while still having class, and I plan on telling that story.

I also want to talk about the history of the brand with a page of notable cars that the brand is known for. From the silent V8 of the LS400 that could hold wine glasses arranged in card house stacking while running its engine, to the Ferrari-slaying LFA that never impressed the masses, Lexus has been an innovator for new technologies to the car world, with its two main rivals being Infiniti and Acura.

I also plan on incorporating some of my car art on the web page as well since I have both drawings and paintings of Lexus cars sprinkled throughout the website.