

Final Project Proposal

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For my final project, I would like to design a website for a hot sauce brand. I want to play around with the idea of liquid flames, like lava. I'm sure there is a lava pun somewhere in there for me to use as the title, I just haven't found it yet. My color scheme would be shades of orange, red, yellow, and black as a base color. I think I can make a cool mockup and product with this concept that would be eye-catching and fun for the public. I think it would also be fun to have different versions of hot sauce; maybe varying heats, and their label designs in a color scheme that coincides with the heat level. Then, as in the examples you showed us, people could buy them as packs or individually. I could also have a part of the website explaining the history of our company and the process of making the sauces, kind of like how breweries have.

I am not sure why, but this idea took me a while to come up with some I am going to have to do some serious work outside of class to catch up. I don't have a website mockup or wireframes yet, but I can email them to you as soon as I do. At least now I have a starting point.