

My Project 2 website is going to be on the history of roses, how they became a romantic icon, their ancient history as a potential medicinal plant, how the rose is viewed in different cultures, and how it's viewed in modern times. My audience is going to be directed towards young adults. I want the website to feel contemporary, and not skew towards one particular gender. I'm going to be using a serif typeface and a romantic script with a darker color palette, with some pops of maroon for my headers/footer. I'm considering using my footer element as a bibliography section, categorized by the pages.

I would like to have a few interactivity elements, with clickable collapsing drop downs to show info on each religion for their individual meanings, and I would like to include an image slideshow with facts about each color of roses' meaning. I would likely set up the text in indesign and just have the pictures and the text be one image element for my slideshow to make it simpler. For my sound/video portion, I will include a timelapse video of a rose growing in my index page, which will be a quick overview of the rose in history before any of its symbolism became popular.