

Jenna Abdinoor - Project 2

Topic:

- History of Paris, France – La Ville Lumière (The City of Light)

Project Proposal:

- This website will be all about Paris. Including the history of the city's culture, diplomacy, landmarks, finance, & fashion. As well as a detailed timeline to showcase when all the historical moments took place. There will be photography of Paris, including the most famous monuments, city life, architecture, and social aspects. Also, there will be a video of Paris from a bird's eye view that captures Paris as a whole. The audience for this website is young adults that are interested in travelling and learning more about Paris.
- The website will match the Parisian style, seeming effortless, timeless, and described as casual chic. Parisian style is a bit more elevated than French style and requires a certain level of stylish savviness, so the website will capture this aesthetic by having bright and lighter colors, using serif typefaces and calligraphy headings, as well as elegant photography, video, and animations. The overall design will be glamorous, yet minimalistic, being very refined, as well as having an antique or vintage vibe, to truly match the vibe of Paris, France.