

WWW II

Elizabeth McFadden

Project 2

Research Project: Exploring the Evolution of Australian Surf Rock

My research project will be about the history and evolution of Australian surf rock, focusing on its origins, key influences, notable artists, and its enduring impact on the country's musical perspective. Overall, the website will examine the socio-cultural context in which Australian surf rock emerged, aiming to provide a comprehensive understanding of its significance within the broader scope of Australian music history.

I will research interviews with musicians and analysis of musical compositions and performances, in order to illuminate the diverse and dynamic nature of Australian surf rock. By exploring its prime in the 1960s and its subsequent revivals and adaptations in later decades, the website will aim to capture the essence of Australian surf rock as both a musical genre and a cultural phenomenon. This research project not only celebrates the legacy of Australian surf rock but also seeks to contextualize its enduring appeal and relevance in contemporary music scenes both within Australia and on the global stage.

User Experience Design for the Website:

The website will have a diverse audience ranging from music enthusiasts to casual listeners interested in exploring Australian surf rock. To enhance user experience, the website will feature a visually engaging interface, allowing users to seamlessly navigate through various sections such as "History," "Key Artists," "Influences," and "Modern Revivals." Incorporating multimedia elements such as gifs or clips, videos, and archival photographs will enrich the user experience, providing a journey through the world of Australian surf rock. Additionally, I might want to include interactive features such as music playlists or audio, to encourage active engagement and further the experience of what the audience is learning about.

