

Cristian Santana

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ART466

Project 3: Proposal

In this project, I will be creating a brand website for my drinking water company “ayros.” I made this company and brand in my package design class and within the project I will be highlighting the three different “flavors” sold from the brand. The website will consist of digital ads marketing the “new” beverage coming to stores. I will also be implanting a brand story explaining what “ayros” is and why we do what we do. In addition, I will have external links to ayros’s social media pages and the website will also include an about, contact, and buy page bringing the website together to work as one cohesive site.