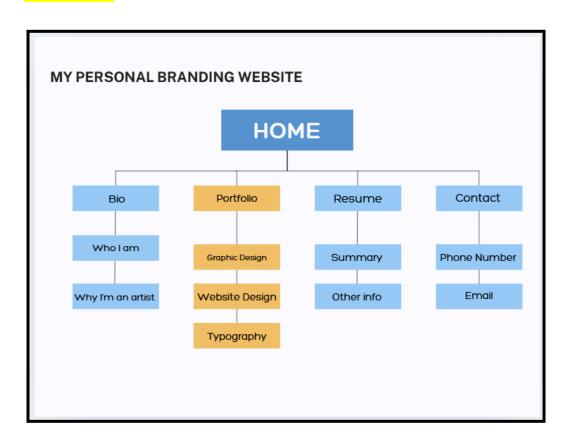
Ava Roddy 11/18/2025

PROJECT PROPOSAL:

This project will create a clean, professional personal website and portfolio that uses user-experience design to showcase my strongest graphic design work. The site's main audience will be potential employers and internship reviewers, so the layout will be simple, intuitive, and visually consistent. I plan to feature multiple pieces, including branding, illustration, and web design projects. My color scheme will be minimal—neutral tones with one accent color—and I will use modern, legible typefaces such as a sans-serif for headings and a clean serif or geometric sans-serif for body text.

During the presentation, I will treat the project as if I'm interviewing for a design position. I want my website to communicate creativity, professionalism, and attention to detail. I should be prepared to explain why I chose each project, how my design decisions improve user experience, and how the site reflects my strengths. I should also expect questions about my design process, the tools I used, and how I plan to continue developing my portfolio.

SITE MAP:



WIREFRAME:

