

Anna Dove – Final Project Proposal

Project: Restaurant Website

Brand: Café Notturmo, an upscale, fine dining Italian experience in the heart of New York City.

Color Palette: Maroon, bright red, olive green, dark brown, black, cream

Typefaces: Didot, Garamond, Avenir

Pages: Home, Menu, Reservations, About, Live Music, Contact

About: The purpose of this project is to design a beautiful, interactive, and easy to use website for an upscale Italian dining experience called Café Notturmo. This site will allow users to view all menu items, book a table, see the live music schedule, read about the restaurant, see where the restaurant is located, and contact the business. From the website they should get a feel for the vibe and feel of the restaurant and understand more of what the experience is about.