

For project two, I would like to make a website for my brand called “Mothers Elixir” that I made for my package design class. Mothers Elixir is a brand geared towards “wine moms” that may want to experience hard tea that explores different herbal flavors. I want to make this website to further develop the brand identity and explore making a cohesive design system for the final project.

Overall, the website will have more advertisement exploration of a website. There will be a home page, flavors page, mission page, and an info page (address of HQ, nearest store and contact information). The look of the website will lean towards a calm but enthusiastic advertisement style.