Abby Hunsinger Professor Smith ART 466-01 23 April 2024

Project 3 Proposal

For my final project, I want to create a website for people to visit if they would like to be photographed by a professional photographer. I also want this website to showcase some of the photographer's previous work. Because of these two things I want the website to have a section where the viewers could interact with previously taken photos and a section where the user could sign up and schedule a time to meet with the photographer. I might also have a section where people can sign up for a class to learn more about photography.

I want the overall design of the website to be simple and minimalistic, so the pictures can stand on their own and not be overshadowed by anything else. For my audience, I think the main viewers will be people who are interested in photography or are looking to get their photos taken, or people who want to take a class about photography. Throughout the website, I'm going to showcase different photographs that I've taken, and I think I want the color scheme to be blacks, greys, white, and maybe a pop of color, which would be light blue. I also think since I want this website to feel sophisticated and professional I will use a Script typeface for any headers and serif typefaces for any body copy throughout.



NAV BAR

SLIDESHOW

NAME OF BUSINESS

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FOOTER

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PHOTOGRAPHY CLASSES

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PHOTOSHOOTS

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