

Final- Branding Project

For this project, I would like to create a food-blog style website to showcase the food my boyfriend and I have been making for the past year+. My boyfriend, Tyler, wanted to get into cooking last year to help his mom get yummy, safe food, as she has Celiacs disease. There were only a handful of restaurants that were safe for her to eat at and enjoyable but eating out is expensive. Tyler was especially interested in Asian cuisine, which his mom could almost never enjoy. He had basically no knowledge of cooking, which is where I came in as his sous chef. I grew up watching cooking shows all the time with my grandma, so I had the general knowledge to help him with ingredients, chopping, and making edits to recipes. Working together, we are now comfortable making many kinds of recipes and adding our own twist.

I will create a logo for “T&A Kitchen” (Tyler and Annabel Kitchen). The photos on our website will be pictures we have taken of the food we made over time. I plan on including a home page, about page, recipe page, and contact page. The home page will feature a lot of images that act as buttons to recipes, possibly a Dinner, Sides, and Favorites section within the recipes page. I will also add a spotlight for recent recipes. I like the fonts special gothic, Arvo, and DM Serif.



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Kitchen

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