Avery Fourhman

ART-466

Prof. Smith

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<u>**Final Project Proposal**</u>

Type of website: Restaurant brand website

Topic of website: Irish Cuisine Website

Project Proposal:

- The audience for this brand website would be anyone family friendly and for those 21+ who like to eat and drink Irish cuisine. I am showcasing my own restaurant brand project called The Celtic Circle, where I designed a 4 page website of the restaurant brand. Will also have images of Irish cuisine food and whiskey.
- The color palette will be variety of green, white, orange, and black to match Irish colors. For typefaces, Ill be using Ring of Kerry, Helvetica, and Baskerville. The website will have a home page, about page, menu, page and contact page. The home page will talk about the restaurant, will have a header and footer, and few images. The about page will have a little info about the restaurant. The menu page will have an menu for food and drink. For food, ill break it up to appetizers, Sandwiches, From the Sea, and Classics. For drink menu, It'll have a variety of cocktails, whiskey flyer where you get to taste some different brands of whiskey, beer (traditional and import), other spirits, and wine. For contact, I'll have a restaurant hours area, location, phone number, and address.